



Bird City Wisconsin
recognizes the
Village of Plover

for implementing sound practices and fostering
public education on important bird conservation issues

HIGH FLYER
2012 - 2023

A handwritten signature in blue ink, appearing to read "CHagner", is written over a horizontal line.

Charles Hagner, Director



VILLAGE OF PLOVER

2400 POST ROAD - PO Box 37 - PLOVER, WISCONSIN 54467
WWW.PLOVERWI.GOV

FOR IMMEDIATE RELEASE: November 8th, 2023

MEDIA CONTACT: Dominique Swangstu – Natural Resources/Recreation Planner

Bird City Wisconsin – 2023 Recognition Village of Plover a “High Flyer” Community

BACKGROUND: Each year, through *Bird City Wisconsin*, municipalities across the State have the chance to demonstrate they have implemented and are engaged in efforts and strategies to provide better habitat for birds in their area. To be recognized as a Bird City, a community must meet criteria spread across six categories: habitat creation and protection, community forest management, limiting threats to birds, public education, energy and sustainability, and the official recognition and celebration of World Migratory Bird Day. Those municipalities who are recognized as *Bird City* communities have demonstrated they value birds and the benefits they bring to the local ecosystem(s). For the 2023 cycle, there were 100+ registered and recognized communities of *Bird City Wisconsin*, within those awarded, a select group of communities were recognized as “High Flyers”. The “High Flyer” designation is only given to those communities that go above and beyond, to exemplify what it means to be bird friendly. For more information related to Bird City Wisconsin please visit their website at <https://birdcitywisconsin.org/>.

PLOVER: On November 2nd, 2023 the Village of Plover was again recognized as a *Bird City* community (10+ years). Additionally, this is the second year (22’ and 23’) Plover has reached the status of “High Flyer” due to the continued efforts of it and its volunteers. Through ongoing conservation efforts, active engagement, and volunteer participation, the community was able to reach this status once again. The Village would like to thank all the volunteers and community members that have assisted with bird counts and other educational activities, especially Bill & Jill Ziehr. Mr. & Mrs. Ziehr have continuously and generously provided their time, expertise, and data related to birds and their activities/habitat. Without volunteers like the Ziehr's, the Village’s status of “High Flyer” would not be possible.

“Plover is thrilled about achieving the high-flyer designation again this year. This further demonstrates that the conservation and education efforts of the Village and community have been fruitful. Although the Plover community has obtained this designation, we hope to increase Village wide efforts and conservation/education activities in the coming year to stir up additional engagement and excitement, while also opening up opportunities for grant funding and local collaboration.” – Dominique Swangstu

If you have any questions regarding the Village of Plover and its “High Flyer” Bird City designation/award or would like to get involved, please contact the Community Development Department at (715) 345-5250.



*Making our communities healthy for birds ...
and people*

November 2, 2023

Steve Kunst
Village Administrator
Village of Plover
PO Box 37
Plover, WI 54467

Dear Steve:

Congratulation! I'm happy to let you know that Plover achieved **High Flyer** status in the Bird City Wisconsin program in 2023.

Thank you for renewing your community's status. Plover joins more than 100 Bird City communities at the forefront of efforts to forge a statewide coalition of citizens and public officials who recognize that birds are much more than just beautiful — that they are valuable indicators of our impact on our world, for good and bad.

High Flyer communities such as yours go above and beyond in their efforts to educate their residents and protect birds and preserve the habitat that birds need to thrive. We deeply appreciate these actions, as well as the steps you've taken to green your community and your efforts to demonstrate your community's actions to us during the renewal process. On behalf of Wisconsin's birds, thank you!

I encourage you to share news of your renewal with local media. To make this task a little easier, I'm copying on the opposite side of this sheet a few paragraphs of general information about the program. Please feel free to share it, and please feel free to use our logo in your messaging, too. Don't hesitate to contact me if you'd like to receive the logo electronically; I'd be happy to email the image.

As always, feel free to contact me with questions or for more information. And congratulations!

Sincerely,

Charles Hagner
Director
director@birdcitywisconsin.org

p.s. One of the best ways you can help Wisconsin's birds and Bird City Wisconsin right now is by making sure your community's contact information is up to date. It's easy to do: Simply send an email containing the name, job title, phone number, and email address of your representative (or representatives). Doing this is critically important whenever a rep retires, takes a new position, or moves away, but we'd enjoy hearing from you even if your contact details don't change.