



# celebrate PLOVER

Dear Business Owner,

We have exciting news to share. Celebrate Plover is expanding to two days - Friday, July 28 and Saturday, July 29, 2023. This family event is held at the beautifully renovated Lake Pacawa Park in Plover. Events for the Friday evening addition will include a 5K run/walk, musical entertainment, a car show and more.

We invite your support as a sponsor of Celebrate Plover 2023. Through the generosity of the surrounding area business community, this event is completely funded through sponsorships and donations, which allow us to provide free children's activities, entertainment and fireworks. Our 2023 budget for Celebrate Plover is \$75,000.

There are several different levels of sponsorship; one to fit everyone's budget. The levels are detailed on the following page. As part of your sponsorship, your company will receive various perks including increased brand exposure, event advertising and media promotion, as well as exposure to over 20,000 people who attend the event.

Please do not hesitate to contact either one of us with any questions or to arrange a personal meeting to discuss sponsorship opportunities in more detail. We hope you will consider sponsorship to Celebrate Plover and look forward to you joining us in hosting this fun-filled, family event!

**Contributions should be made payable and sent to:** Celebrate Plover Foundation  
PO Box 37  
Plover, WI 54467

Thank you for your time and consideration!

Sincerely,

*Trina M. Sankey*

715-498-3521

Celebrate Plover Committee

Fundraising Co-Chair

*DeeAnn J. Donahue*

715-498-5443

Celebrate Plover Committee

Fundraising Co-Chair

*\*Celebrate Plover Foundation is a 501(c)(3) entity.*



# 2023 SPONSORSHIP LEVELS

Donors will receive...

Questions? Call  
 Trina - (715) 498-3521  
 DeeAnn - (715) 498-5443

PERKS	<u>DIAMOND</u> \$5,000+	<u>PLATINUM</u> \$4,000 - \$4,999	<u>GOLD</u> \$2,000 - \$3,999	<u>SILVER</u> \$500 - \$1,999	<u>BRONZE</u> \$150 - \$499
ONE LIVE STAGE ANNOUNCEMENT PRIOR TO MORNING ENTERTAINMENT					X
ONE LIVE STAGE ANNOUNCEMENT PRIOR TO AFTERNOON ENTERTAINMENT				X	
LIVE STAGE ANNOUNCEMENTS MORNING & AFTERNOON			X		
LIVE STAGE ANNOUNCEMENTS BEFORE EVENING ENTERTAINMENT		X			
LIVE STAGE ANNOUNCEMENTS BEFORE ALL ENTERTAINMENT	X				
RADIO PARK ANNOUNCEMENTS THROUGHOUT THE DAY	X	X	X		
ON-AIR RADIO ANNOUNCEMENTS FOR TWO WEEKS PRIOR TO THE EVENT	X				
NAME ON DONOR SIGN AT EVENT	X	X	X	X	X
FACEBOOK PROMOTION				X	
INDIVIDUAL FACEBOOK PROMOTION	X	X	X		
NAME ON FLYERS	X	X			
NAME ON BACK OF VOLUNTEER T-SHIRTS	X	X			
FREE BOOTH SPACE IN THE BUSINESS EXPO AREA	X	X	X		



## 2023 SPONSORSHIP COMMITMENT FORM

COMPANY NAME	
ADDRESS	
CITY, STATE, ZIP	
CONTACT NAME	
PHONE NUMBER	
EMAIL	
SIGNATURE	

**SPONSORSHIP LEVEL:**

- DIAMOND (\$5,000+)**
- PLATINUM (\$4,000 - 4,999)**
- GOLD (\$2,000 - \$3,999)**
- SILVER (\$500 - \$1,999)**
- BRONZE (\$150 - \$499)**

**PLEASE INCLUDE THIS FORM WITH YOUR CHECK MADE PAYABLE TO CELEBRATE PLOVER FOUNDATION AND MAIL TO:**

**CELEBRATE PLOVER FOUNDATION  
PO BOX 37  
PLOVER, WI 54467**

**THANK YOU FOR YOUR DONATION TO THIS YEAR'S EVENT!**