

PLOVER AREA CONVENTION AND VISITORS BUREAU AGENDA

Plover Municipal Center Board Room
2400 Post Road
Plover, WI

Wednesday June 28, 2023
12:00 p.m.

1. Call to Order
2. Approval of the minutes of the Plover Area Convention and Visitors Bureau (PACVB) meeting
3. Persons wishing to address the Commission

Discussion with possible action on the following:

4. Change in Bylaws
5. Establishing a Strategic Plan
 - a. Discuss vision statement
6. Joining aligned organizations
 - a. Destinations Wisconsin
 - b. Wisconsin Agricultural Tourism Association
 - c. Sports Events & Tourism Association
7. Signator(s)/access PACVB bank accounts
8. Website upgrades
9. Discuss budget for approval at future meeting
10. Executive Director update
11. Adjournment subject to call of the chair